


ASHRAE Atlanta


Government Advocacy Training 2019



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Agenda


- Introductions
- ASHRAE Government Affairs Committee Overview
- Advocacy for ASHRAE
- Government Outreach Day
 - Purpose
 - Logistics
 - Prep work



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Introductions

- Meghan McNulty, GAC Chair for the Atlanta Chapter
Meghan.mcnulty@servidyne.com
- Attendees
 - Name, affiliation, location
 - Participated in ASHRAE Advocacy previously?



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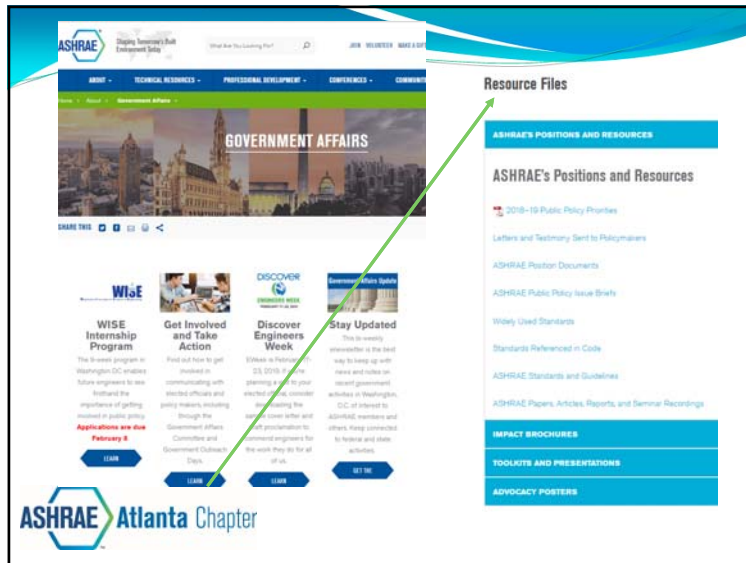
Government Affairs Committee



- Build relationships with decision-makers
- Share ASHRAE's technical expertise
- Inform membership of public policy changes



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ASHRAE Public Policy Priorities

- Building performance
 - 90.1, bEQ, benchmarking, Cx
- Public safety
 - Legionella risk management, refrigerant safety, resilience
- Indoor environmental quality
- STEM education and workforce development

<https://www.ashrae.org/about/government-affairs>

The thumbnail shows a document titled 'ASHRAE Position Statement on Public Policy Priorities'. It lists several key areas of focus, including building performance, public safety, indoor environmental quality, and STEM education. The document is presented as a stack of papers, with the top page clearly visible.

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Atlanta GAC Providing Technical Assistance to...

- State Level
 - Plumbing Code & Standard 188 (Legionella Risk Management)
 - Energy Code & Standard 90.1
- City Level
 - Atlanta Commercial Building Energy Efficiency Ordinance (CBEO)
 - Smoke-Free ATL
- What else? County, school board, neighborhood...?

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Advocacy, Not Lobbying

- You are an ASHRAE member and volunteer.
- You are not being paid or reimbursed to approach anyone. (Under GA law, this means you are not a lobbyist.)
- You may speak to technical or method-of-enforcement aspects of public policy only and must not support a political party or candidate.

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Advocacy Do's

- Do inform government officials of ASHRAE's existence, reputation, independence, and expertise
- Do provide ASHRAE information that is freely available (Position Documents and Public Policy Issue Briefs)
- Do inform government officials of other ASHRAE publications (Standards, Building EQ)
- Do inform governments that the local Chapter can provide information and seminars to inform the public on ASHRAE and proper HVAC&R technical principles.
- Do respond to questions from government officials
- Do ask government officials for their needs



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Advocacy Don'ts

- Don't assume you know what government needs and provide input before you know what they want
- Don't speak for ASHRAE, but providing published ASHRAE information is fine
- Don't mix your commercial interests with ASHRAE's technical expertise



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ASHRAE Documents

- Public Policy Issue Briefs/Position Documents
- Standards
- Guidelines
- User's Manuals
- Handbooks
- Special Publications (e.g., Advanced Energy Design Guides)



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Current Position Documents

- Airborne Infectious Diseases
- Ammonia as a Refrigerant
- Combustion of Solid Fuels and Indoor Air Quality in Primarily Developing Countries
- Environmental Tobacco Smoke
- Filtration and Air Cleaning
- Indoor Air Quality
- Limiting Indoor Mold and Dampness in Buildings
- Refrigerants and their Responsible Use
- Unvented Combustion Devices and IAQ




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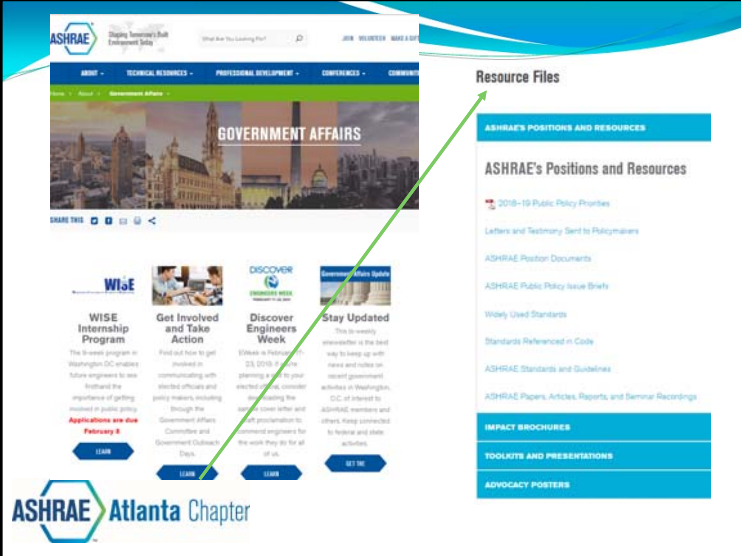
Current Public Policy Issue Briefs

- Building Energy Data: A Critical Resource
- Climate Change and Building Energy Efficiency
- Consensus Standards: Expert Solutions to Meet National Needs
- Energy Efficiency for Buildings and HVAC&R Equipment
- Energy Use Metrics and Targets for Commercial Buildings
- Research and Development to Meet National Goals
- Science, Technology, Engineering and Mathematics Education and Competitiveness
- Commercial Building Energy Use Disclosure




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The screenshot shows the ASHRAE website's 'Government Affairs' section. The main content area features a 'GOVERNMENT AFFAIRS' banner and several featured programs: 'WISE Internship Program', 'Get Involved and Take Action', 'Discover Engineers Week', and 'Stay Updated'. A sidebar on the right titled 'Resource Files' lists various documents and resources, including 'ASHRAE's Positions and Resources', '2018-19 Public Policy Priorities', 'Letters and Testimony Sent to Policymakers', 'ASHRAE Position Documents', 'ASHRAE Public Policy Issue Briefs', 'Widely Used Standards', 'Standards Referenced in Code', 'ASHRAE Standards and Guidelines', 'ASHRAE Papers, Articles, Reports, and Seminar Recordings', 'IMPACT BROCHURES', 'TOOLKITS AND PRESENTATIONS', and 'ADVOCACY POSTERS'. A green arrow points from the 'Resource Files' sidebar to the 'Discover Engineers Week' section.



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Government Outreach Day





Tuesday, February 19, 2019 – 8:45 am to noon

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What is Government Outreach Day?

- Formerly Day on the Hill
- ASHRAE's public policy briefing and advocacy day
- A time for ASHRAE volunteers to raise awareness of ASHRAE and the issues of concern to the Society
 - Many ASHRAE-relevant policy issues are decided at the provincial, state and local level
 - Chapter members are most knowledgeable about their community
 - Establish your chapter as a resource for local decision makers





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Logistics


- 8:45 am – meet at AIA Georgia Office (Hurt Building)
 - Coffee and breakfast
 - Get ASHRAE materials
 - Advocacy training
- 10 am – photo in front of Capitol
- 10:15 am – meetings with legislators
- 11:45 am – regroup and debrief




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National Engineers Week

- 70+ societies, 50+ companies / gov't orgs
- Raise awareness of engineers' positive contributions to quality of life
- Promote STEM education
- Encourage the pursuit of engineering careers




DISCOVER
ENGINEERS WEEK
FEBRUARY 17-23, 2019






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The Georgia General Assembly



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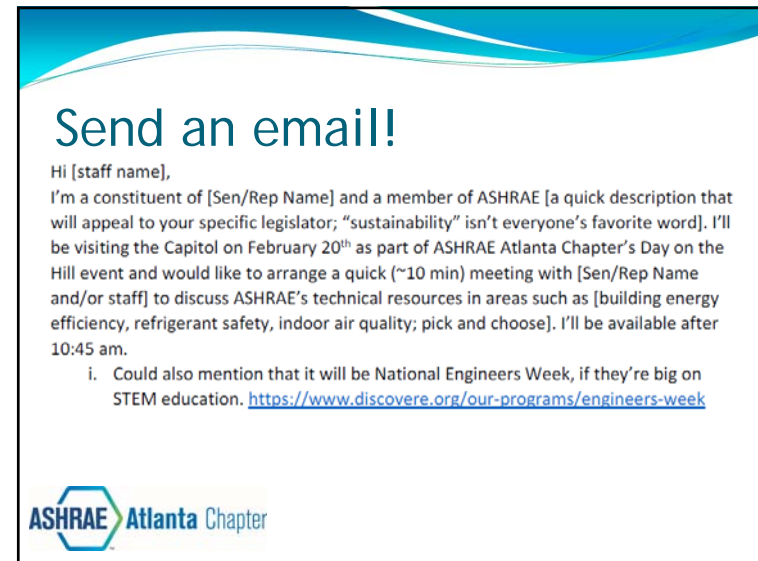
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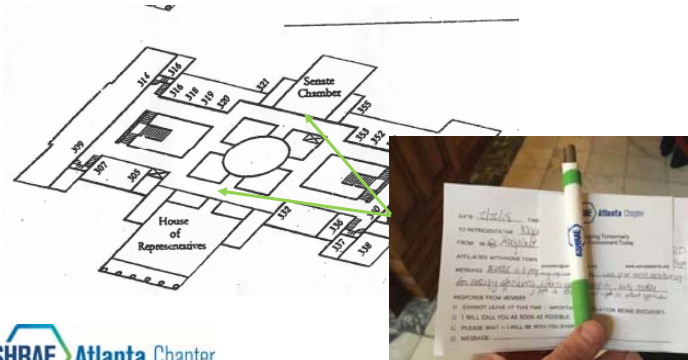


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At the Capitol




The image shows a floor plan of the Georgia State Capitol building. The plan is labeled with room numbers and includes the 'Senate Chamber' and 'House of Representatives'. A green double-headed arrow indicates a path between the Senate Chamber and the House of Representatives. An inset photograph shows a person's hand holding a document with the ASHRAE Atlanta Chapter logo and some handwritten text. The document appears to be a form or a letter with several lines of text and checkboxes.

ASHRAE Atlanta Chapter

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Questions?



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